



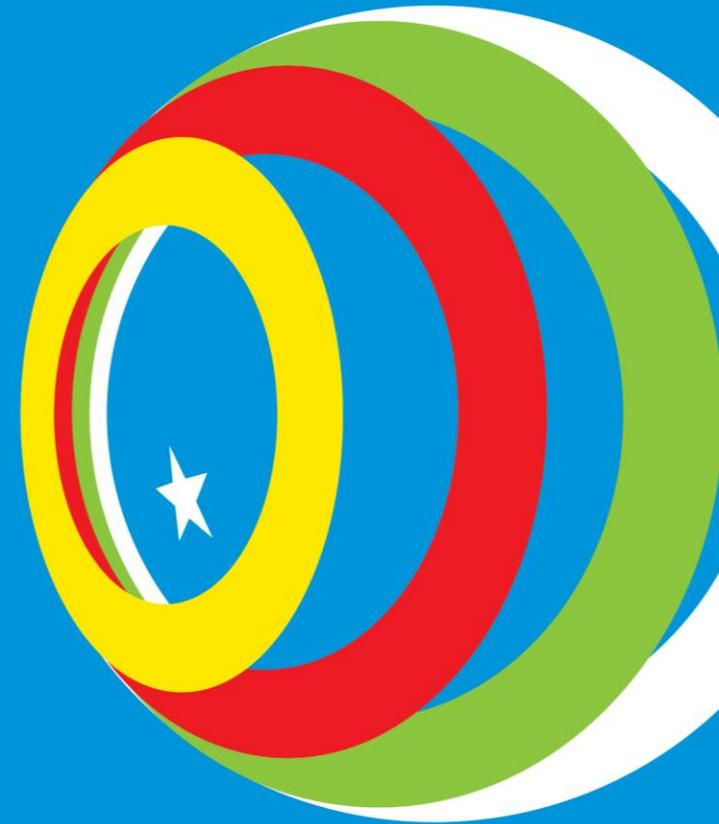
**Engineering 2014**  
Latin America and the Caribbean  
Congress and Exhibition

**Building a Sustainable  
Regional Future**

November 4 - 6, 2014 - Centro Costa Salguero - Buenos Aires - Argentina

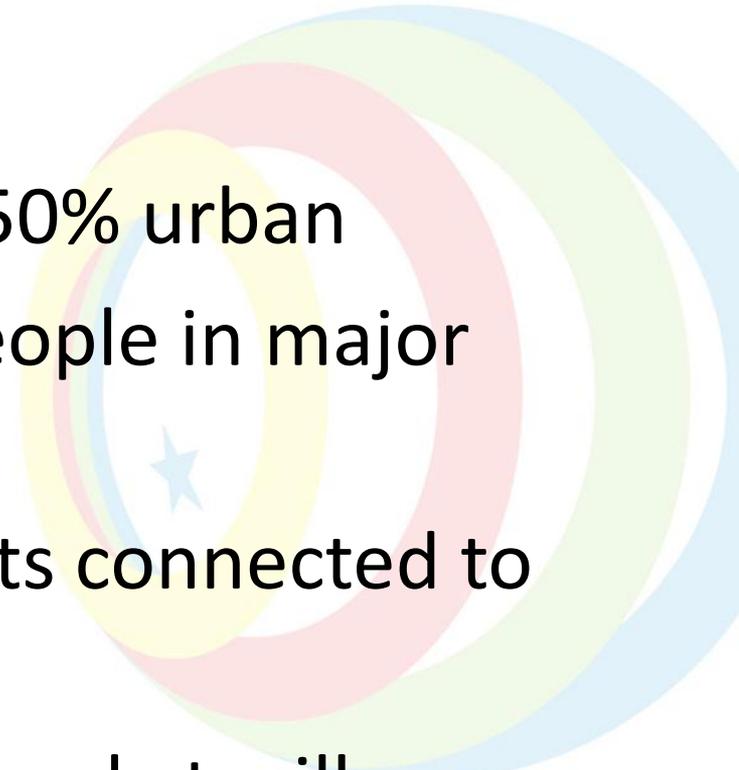
**Leo Hollis**

Social Urbanism and the Smart City



# The Century of the City

- Four facts:
- In 2007 the world became 50% urban
- In 2007 more than 70% of people in major cities had smart phones
- In 2007, over 8 billions objects connected to the internet
- In the next 10 years the IoT market will grow to \$1.7 trillion



# What is the Smart City?

- “cities will have countless autonomous, intelligently functioning IT systems that will have perfect knowledge of users’ habits and energy consumption, and provide optimum service...The goal of such a city is to optimally regulate and control resources by means of autonomous IT systems.” Siemens

# Retro-fitting the city



Living



Working



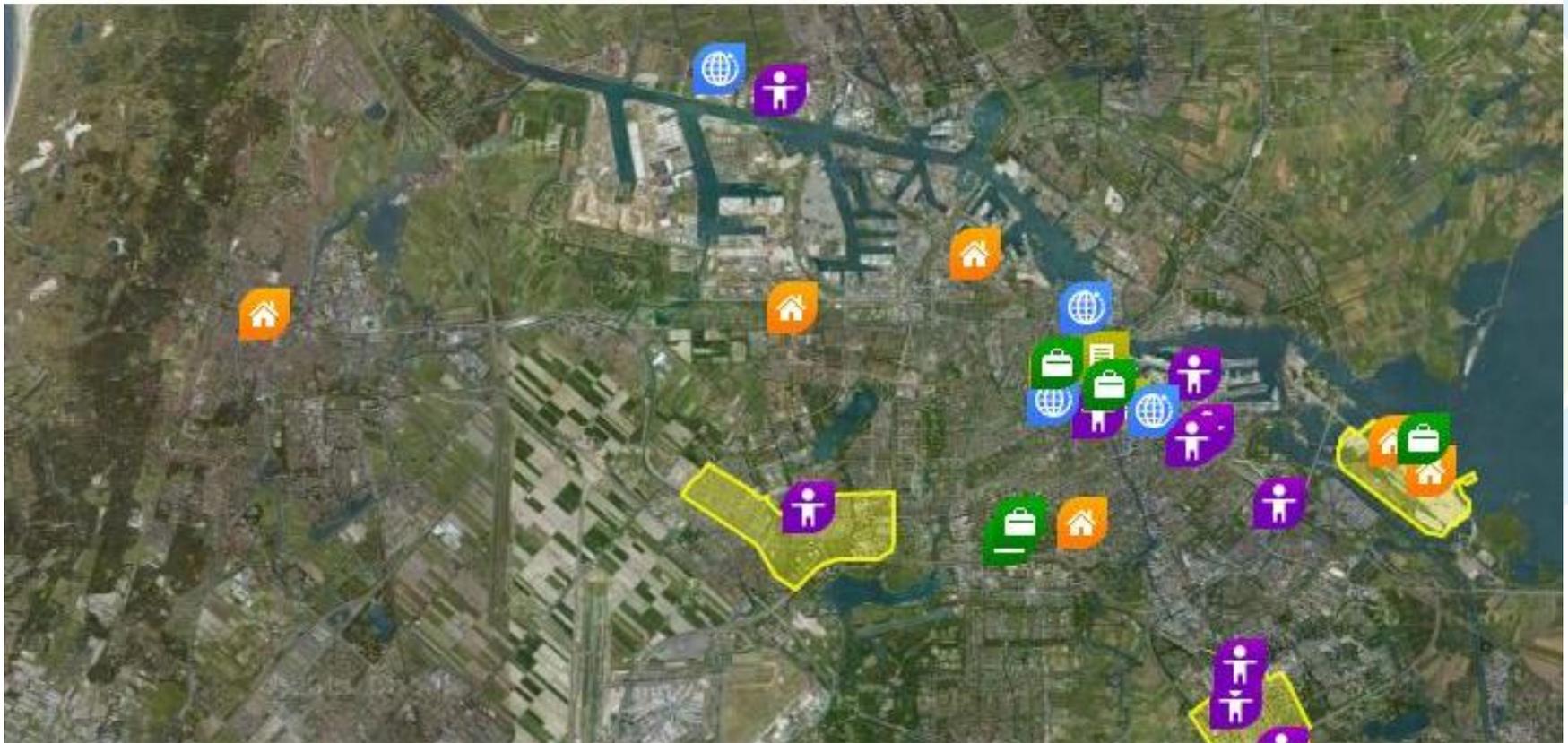
Mobility



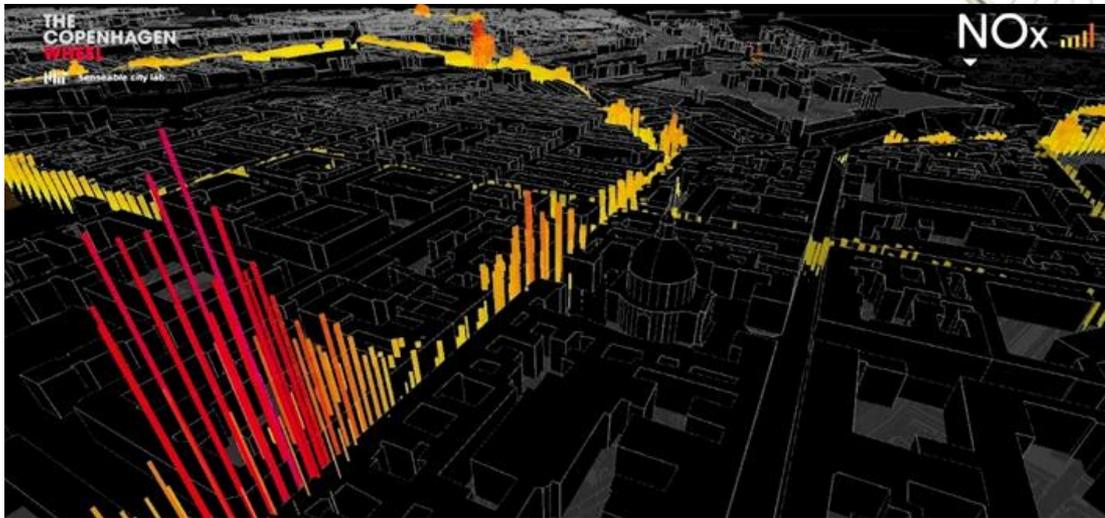
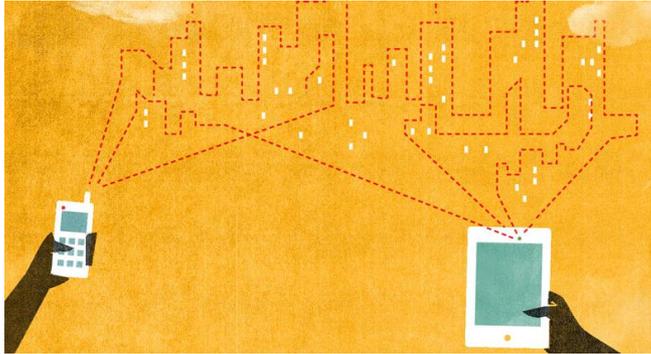
Public Facilities



Open Data



# The internet of Things

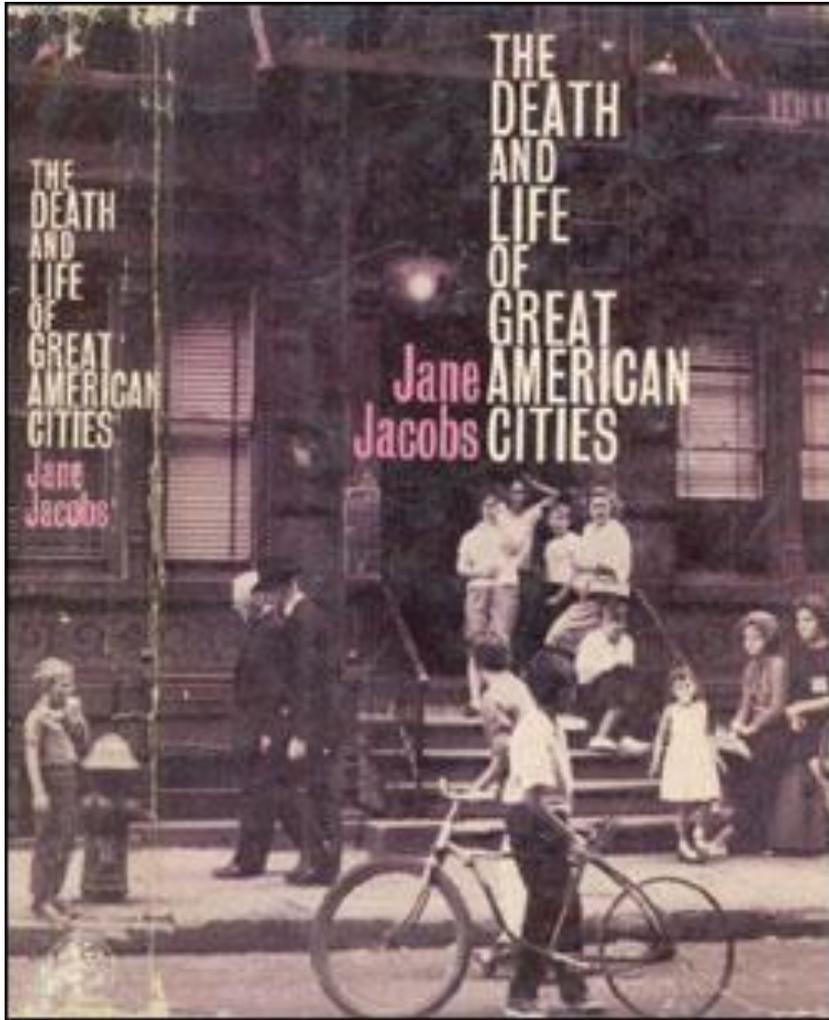


# Walking and Texting



CFP

# The Unmeasurable



- ‘The ballet of a good city sidewalk never repeats itself from place to place, and in any one place is always replete with new improvisations’  
Jane Jacobs

# Social Urbanism



# A human, resilient city



Thank You

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